



THE UNIVERSITY OF TEXAS AT TYLER

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COLLEGE OF
BUSINESS AND TECHNOLOGY

Office of the Dean

November 23, 2015

To whom it may concern:

The University of Texas at Tyler University Staff Advisory Council recently held our annual Staff Development Workshop. Mark Seguin presented on topics regarding cyberspace and controlling your online presence. His presentation was incredibly informative and provided a new way for individuals to look at controlling their online presence.

Mark provided relevant examples and experiences that made our staff think twice about what they have posted on social media and what they might do differently in the future. His in depth knowledge and passion for the topic really shows in his presentation. Mark provided our attendees with valuable resources and information that they were able to take away from the session.

Areas on campus are already trying to figure out ways to incorporate other trainings on the topics for their employees as well as students at the University. I would recommend Mark and TBG Solutions, Inc. to any business/organization looking to educate their employees on cyberspace and the importance of protecting your online presence.

Sincerely,

A handwritten signature in blue ink that reads "Jessica Brown".

Jessica Brown
Marketing Coordinator
College of Business & Technology
The University of Texas at Tyler



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