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April 10, 2014

To whom it may concern:

I am writing to recommend Mark Seguin as a resource and/or presenter for your company in the areas of Social Media and Identity Theft. I have the pleasure of working directly with Mark on the Tyler Chamber of Commerce Business Workshop Committee, and his knowledge of these topics never ceases to amaze me.

I had the privilege of hearing Mark's identity theft protection presentation many years ago and it literally changed the way that I operate in my personal life. It also had a huge effect on our company's operations as we immediately worked to eliminate the use of our employee's social security numbers as identifiers. His knowledge of the information staggered me and I could not wait to communicate the information I had learned to others.

Recently I had the opportunity to hear his presentation on Social Media. At the time, I was working on finding speakers for our Women's Leadership Forum Spring Conference in Shreveport, Louisiana. This is a forum consisting of over 150 women. While listening to yet another incredibly informative presentation, I was convinced he would bring substance to our Conference. He graciously agreed to come and the feedback we received was unanimously positive.

Mark is a very engaging presenter and is able to balance the severity and seriousness of the topic with professional humor. The information shared is relevant, current, and needed in today's technologically advanced society. It is apparent that Mark strives to stay on top of the ever changing landscape of social media and ways that unsavory people try to steal our very identity. He has a passion for helping people to protect their reputation.

If you have any questions, or need further information, please contact me at the address above.

Sincerely,



Anne Cozart
Workforce Planning and Recruiting Supervisor
Brookshire Grocery Company